

Scale Zone : a new approach to startup & enterprise collaboration

—
Piem Goubeaux-Chaperon
Scale Zone Leader

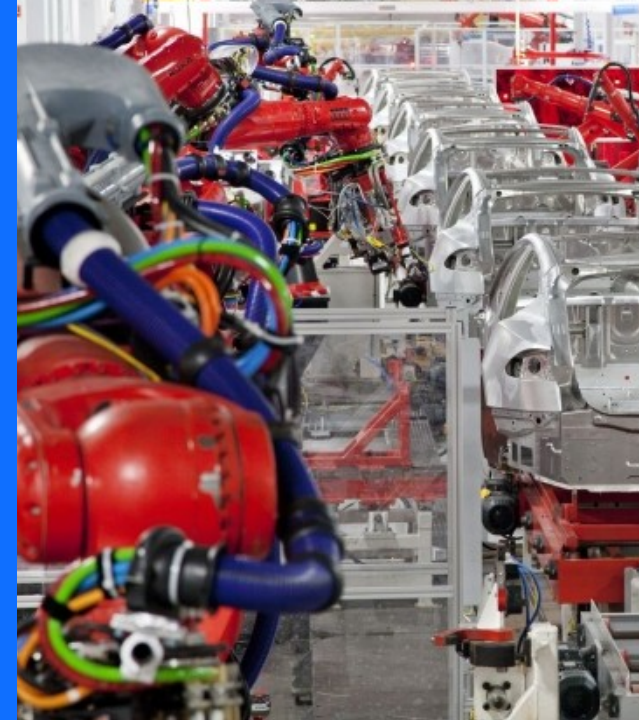
Industrialization at the ❤️ of Scale Zone



STARTUP FIRST

6 months, 1 theme, 10 startups

- From 5 to 10 startups organized all around a theme,
- A technological partner helping startups with a co-construction approach of project definition,
- Use cases generation by implementing new technologies from IBM and the technological partner.



Already :



3 seasons



28 startups



200+ visited clients



3000+ people visited



SCALE

The unique opportunity to deploy an innovative startup project @ scale

- A large company question or use case,
- A consolidated value proposition between startups and IBM,
- A large scale delivery inside the entire company.



20 projects
delivered to clients



Our Galaxy of Heroes

